

Media Contact:
Will Ellis
Marketing Communications Lead
P 210.595.2092
wellis@callcarenet.com



FOR IMMEDIATE RELEASE

Healthcare Company Broadens Its Sales Force

Carenet Healthcare Services adds a seasoned clinical sales professional as a key member to its team

August 29, 2011 (San Antonio) Carenet Healthcare Services, a performance-driven organization for [the healthcare industry](#), welcomes the addition of Cindy Hom, RN to its sales team.

Hom has garnered extensive experience in the healthcare industry beginning her career as a registered nurse and progressing to sales management roles for national healthcare companies.

“The addition of Cindy to our team is a further testament to our highly regarded reputation in the industry,” said John Erwin, president of Carenet Healthcare Services. “We have always attracted and hired the highest caliber of professionals, which has driven our success in securing opportunities to work with top-tier national healthcare providers.”

As a respected voice in the healthcare industry, Hom has the attention of many industry leaders. Her experience in working with claims payers (TPA's), Re-Insurance/MGU's, Taft-Hartley Funds, Regional Health Plans and Hospital Systems as well as Employers, integrates seamlessly with Carenet's expansion goals. Additionally she brings proven success in Care Management/Cost Containment programs, Account management, Clinical/Product development, and Managed Care Operations.

“I was attracted to Carenet because of its commitment to client partnerships and support of world-class best practices across all the markets it serves,” said Hom.

“Providing exceptional results through well-designed and effectively executed solutions by a team of professionals that work in a success-oriented environment is key to the company's continued growth.

-more-

Carenet Healthcare Services has been recognized both locally and nationally for its rapid growth landing on the *Inc. 500/5000* list of “Fastest Growing Companies” for three years in a row as well as the *San Antonio Business Journal’s* list of “Top 50 Private Companies” for the last three years and recently landing on the San Antonio Business Journal’s “Fast Track” list.

About Carenet

Carenet delivers success for customers in the Medicare and Medicaid markets, Commercial Health Plans, Employer Groups and Plans, the U.S. Military and Hospital systems. Solutions are designed to reduce cost and improve health outcomes addressing the needs of each market and include both Inbound and Outbound Engagement for Compliance programs, [Care Management](#), [ER Diversion](#), [Navigation](#), [Decision Support](#), [Patient Advocacy](#), [Pharma Support](#), and complete member services support. All of which deliver outstanding value for clients and their members. For more information about [Carenet Healthcare Services](#), its [people](#), [successes](#) and [solutions](#), visit www.callcarenet.com.

###